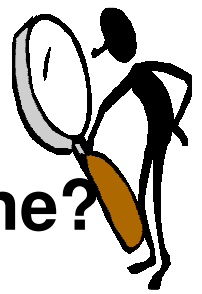




# ..Think...Consider This...



## How do you look online?

### Email, Facebook, Instagram, Twitter Accounts...What?!?!?

When you are applying to schools be forewarned that Admissions officers may look you up on Instagram, follow you on Twitter, search your posts or photos on Facebook and even scrutinize your email address. And these can be the tipping point on whether an Admissions officer wants to extend a letter of recommendation to you...or not.

### So what should you do?

**Email:** If your email is "[HotMama@email.com](mailto:HotMama@email.com)" It is NOT a good first impression with Admissions officers. It raises a red flag and can create a negative perception and image of you.

**TIP:** Any and all correspondence for academic or business reasons should use a normal email that includes either the first initial of your first name and last name or vice versa.

**Twitter:** What people are tweeting can get re-tweeted by strangers OR, at worse, end up in the media. People tweeting their thoughts have been fired from their jobs, kicked out of school, etc.

**TIP:** If you can't say it in front of your parents, teachers, or employers DONT Tweet it!

**Instagram:** Anytime you put ANYTHING on social media you have made EVERYONE your friend.

**TIP:** Keep it clean. Keep it very clean. If you would not show the picture to your parents or teachers DONT Post It!

**Facebook:** Facebook is public domain # 1! If you have unsavory pics, if you are "liking" groups or pictures that disrespect other groups, promote violence or hatred, or just flat out make you look bad they will see it. If you're engaging in conversations where you are using disrespectful language, they will see it. Even if you don't post the pictures but your friends do and they tag you...they will see it.

**TIP "A":** Go through your FB account and clean it up. Take down any and all pics that you think do not show you in a good light. "Unlike" any group or page that also does the same. Watch what you post and what others may post on your wall.

**TIP "B":** If you think the college of your choice will review your page, create it in a way that makes them WANT to ACCEPT you. Post pics of you doing community service work. "Like" great nonprofit and social justice groups and pages. Make your page look exactly like the person you want the Admissions Officers to see and accept.

## Be smart...Be vigilant...

## Be safe . . . Get Accepted!

